



# STEAM CARNIVAL

SCIENCE • TECHNOLOGY • ENGINEERING • ARTS • MATHEMATICS

Inaugural IPSF STEAM Carnival 7/18/2015 ♦ 11am-4pm at Irvine High School

A creative new twist on the traditional summer carnival, IPSF's STEAM Carnival is designed to

- spark student interest in STEAM-related activities and careers from an early age
- unite the Irvine community around the fun and importance of STEAM education
- target 17,000 students (K-8) and their families

Seeking participation from corporate, community and educational partners to provide or sponsor STEAM-infused versions of traditional carnival games, interactive activities, contests and collaborative projects for learners of all ages!

Sponsor Benefits

Sponsor Levels	Presenting \$10,000	Midway \$5,000	Sideshow \$2,500	Game \$1,000	Booth \$500
♦ Event booth	X	X	X	X	X
♦ Sponsor logo on event signage	X	X	X	X	X
♦ All social media promotions associated with the event	X	X	X	X	
♦ Pre-event electronic promotion to 40,000 Irvine community members	X	X	X	X	
♦ Pre-event print (flyer) promotion to 17,000 Irvine community members	X	X	X		
♦ 2 student booth sponsorships	X	X	X		
♦ Presentation opportunity at event	X	X			
♦ 12 month linked logo on IPSF.net	X	X			
♦ IPSF Insights e-news feature story, distributed to 40,000 addresses	X				
♦ Logo on 4,000 IPSF Summer Enrichment Academy t-shirts	X				

## Underwriting Opportunities

IPSF offers several underwriting opportunities for the STEAM Carnival, whether your business or organization would like to receive exclusive name recognition by wholly sponsoring a specific facet of the event, or provide partial funding to assist in making the event exceptional. All underwriting opportunities are **tax deductible**.

Opportunities for underwriting include:

- |                           |         |                                   |         |
|---------------------------|---------|-----------------------------------|---------|
| ♦ Stage . . . . .         | \$1,000 | ♦ Photo Booth . . . . .           | \$1,000 |
| ♦ Event Tote . . . . .    | \$1,000 | ♦ Student Game . . . . .          | \$500   |
| ♦ Bottled Water . . . . . | \$500   | ♦ Non-profit Game . . . . .       | \$500   |
| ♦ Arts Exhibit . . . . .  | \$500   | ♦ Photography (2 available) . . . | \$500   |

Deadline April 1, 2015

For additional information, please call 949.263.8340 or email Julie Tapp, [jtapp@ipsf.net](mailto:jtapp@ipsf.net)

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR ..... \$10,000

- ◆ Event booth (2 tables, 16'x8' space)
- ◆ Sponsor logo on event signage
- ◆ All social media promotions associated with the event
- ◆ Pre-event electronic promotion to 40,000 Irvine community members
- ◆ Pre-event print (flyer) promotion to 17,000 Irvine community members
- ◆ 2 student booth sponsorships
- ◆ Presentation opportunity at event
- ◆ 12 month linked logo on IPSF.net
- ◆ IPSF Insights e-news feature story, distributed to 40,000 addresses
- ◆ Logo on 4,000 IPSF Summer Enrichment Academy t-shirts

### MIDWAY SPONSOR ..... \$5,000

- ◆ Event booth (2 tables, 16'x8' space)
- ◆ Sponsor logo on event signage
- ◆ All social media promotions associated with the event
- ◆ Pre-event electronic promotion to 40,000 Irvine community members
- ◆ Pre-event print (flyer) promotion to 17,000 Irvine community members
- ◆ 2 student booth sponsorships
- ◆ Presentation opportunity at event
- ◆ 12 month linked logo on IPSF.net

### SIDESHOW SPONSOR ..... \$2,500

- ◆ Event booth (1 table, 8'x8' space)
- ◆ Sponsor logo on event signage
- ◆ All social media promotions associated with the event
- ◆ Pre-event electronic promotion to 40,000 Irvine community members
- ◆ Pre-event print (flyer) promotion to 17,000 Irvine community members
- ◆ 2 student booth sponsorships

### GAME SPONSOR ..... \$1,000

- ◆ Event booth (1 table, 8'x8' space)
- ◆ Sponsor logo on event signage
- ◆ All social media promotions associated with the event
- ◆ Pre-event electronic promotion to 40,000 Irvine community members

### BOOTH SPONSOR ..... \$500

- ◆ Event booth (1 table, 8'x8' space)
- ◆ Sponsor logo on event signage

**\*\*Recognition is dependent upon print deadlines. Reserve early to guarantee inclusion in all publications.\*\***



# STEAM CARNIVAL



## SPONSOR & UNDERWRITING REPLY FORM DEADLINE APRIL 1, 2015

\_\_\_\_\_ YES, I/We will be glad to participate in STEAM Carnival! Please reserve:

### Sponsorship Opportunities

\_\_\_\_\_ Presenting Sponsor - \$10,000      \_\_\_\_\_ Midway Sponsor - \$5,000  
\_\_\_\_\_ Sideshow Sponsor - \$2,500      \_\_\_\_\_ Game Sponsor - \$1,000      \_\_\_\_\_ Booth Sponsor - \$500

### Underwriting Opportunities

\_\_\_\_\_ Stage - \$1,000      \_\_\_\_\_ Photo Booth - \$1,000  
\_\_\_\_\_ Event Tote - \$1,000      \_\_\_\_\_ Student Game - \$500  
\_\_\_\_\_ Bottled Water - \$500      \_\_\_\_\_ Non-profit Game - \$500  
\_\_\_\_\_ Arts Exhibit - \$500      \_\_\_\_\_ Photography (2 available) - \$500  
\_\_\_\_\_ Other/Donation \_\_\_\_\_

Standard booths include 8'x8' space with a 6' table and 2 chairs.

All booths must include a STEAM-related game for attendees.

\_\_\_\_\_ Yes, we want the booth. Our carnival game will be \_\_\_\_\_.  
Do you need electricity? \_\_\_\_\_ Internet access? \_\_\_\_\_ Other requests: \_\_\_\_\_

Name/Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please email your logo in pdf, jpeg, or eps format at 300 dpi to [gneary@ipsf.net](mailto:gneary@ipsf.net) and print your name(s) or the name of your business/organization exactly as you would like it to appear in recognition materials:*

\_\_\_\_\_

### Payment Information:

\_\_\_\_\_ I am enclosing a check in the amount of \$ \_\_\_\_\_, payable to IPSF.  
\_\_\_\_\_ Please charge \$ \_\_\_\_\_ to my credit card.  
Name on card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Credit Card #: \_\_\_\_\_ security code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

*Your support qualifies for the City of Irvine's Challenge Match Grant. All tax-deductible donations will be matched dollar for dollar, making an even greater impact for our students.*

IPSF is a 501(c)3 not-for-profit organization: Tax ID: 33-0733191

For further information, please call  
IPSF Exec. Vice President, Julie Tapp at 949.263.8340 or email at [jtapp@ipsf.net](mailto:jtapp@ipsf.net) or visit [www.ipsf.net](http://www.ipsf.net)

Please complete & return this form to:

IPSF • 1 Post, Suite 250 • Irvine, California 92618