



April 28, 2018
2 p.m. to 7 p.m.
Orange County Great Park

Presented by





LEARN. DISCOVER. PLAY.



The OC STEAM Fest is a fun filled day for students and families to explore hands-on activities related to Science, Technology, Engineering, Arts, and Mathematics. The event seeks to spark student interest in STEAM-related fields and careers while uniting the community in support of education. Over the past three years, the event has been widely attended by more than 7,500 attendees in partnership with over 100 corporate, community, and educational partners.

Irvine Public Schools Foundation (IPSF) is a nonprofit organization whose mission is to enrich the educational experience of each child in every school. IPSF achieves this by providing programs, raising funds, and uniting the community in support of educational excellence. Since 1996, IPSF has donated more than \$68 million to support Irvine schools in critical areas including class size reduction, music, science, afterschool and summer enrichment programs, technology, and health and wellness.

Underwriting Opportunities

IPSF offers several underwriting opportunities for the OC STEAM Fest in which your company will receive exclusive name recognition for sponsoring a specific facet of the event. All underwriting opportunities are tax deductible.

Opportunities for underwriting include:

- ◆ Stage \$1,000
- ◆ Balloons \$1,000
- ◆ Photo Booth \$1,000
- ◆ Videography \$500
- ◆ Bottled water \$500
- ◆ Photography \$500 (up to 500 inserts provided by underwriter)
- ◆ Insert in event tote \$500
- ◆ General/Other \$ _____

Underwriting items not listed above are appreciated and welcomed. Please contact Donald Suxho at 949.265.6415 or dsuxho@ipsf.net for more information.



Sponsor Levels and Benefits

Sponsor Levels	Sold!					
	Presenting* \$25,000	Pioneer \$10,000	Visionary \$5,000	Innovator \$2,500	Inventor \$1,500	Booth \$500
◆ Recognition as exclusive Presenting Sponsor in all event materials and coverage	X					
◆ Logo on 5,500 IPSF Summer Enrichment Academy t-shirts	X					
◆ Up to 500 inserts in official event tote bag	X	X				
◆ Presentation opportunity at event	X	X				
◆ Recognition as one of IPSF's Top 100 Companies for 2018	X	X				
◆ Exclusive sponsor of an event zone (i.e. Registration, Volunteer Check-in, etc.)	X	X	X			
◆ Logo on pre-event promotional flyer to 25,000 Irvine community members	X	X	X	X		
◆ Logo on event tote bags	X	X	X	X		
◆ Logo on event volunteer t-shirts	X	X	X	X		
◆ Wi-Fi and electricity for event booth	X	X	X	X	X	
◆ Tagged in social media promotion associated with the event**	X	X	X	X	X	
◆ Logo on IPSF event page	X	X	X	X	X	
◆ Recognition in IPSF IMPACT e-newsletter	X	X	X	X	X	
◆ Sponsor logo on event signage	X	X	X	X	X	
◆ Event booth	X 20'x10'	X 20'x10'	X 20'x10'	X 10'x10'	X 10'x10'	X 10'x10'

*One available **limited postings



Sponsorship Opportunities

Sold!

Presenting Sponsor (exclusive) \$25,000

- ◆ Additional 10' X 10' event booth space (Total 20' X 10' booth, 2 tables, 2 linens, 4 chairs, and pop-up tent)
- ◆ Recognition as Presenting Sponsor in all marketing materials
- ◆ Dedicated social media post associated with the event
- ◆ Logo on 5,500 IPSF Summer Enrichment Academy t-shirts
- ◆ Opportunity for up to 500 inserts in official event tote bags
- ◆ Presentation opportunity on event stage
- ◆ Recognition as one of IPSF's Top 100 Companies for 2018. Published in print and online in the *Orange County Business Journal* in February 2019. Promoted by IPSF throughout the year both in print and online
- ◆ Exclusive naming rights to an event zone (i.e. Registration table, volunteer booth, parking lot, etc.)
- ◆ Plus all benefits listed under Innovator Sponsor

Pioneer \$10,000

- ◆ Additional 10' X 10' event booth space (Total 20' X 10' booth, 2 tables, 2 linens, 4 chairs, and pop-up tent)
- ◆ Recognition as Pioneer Sponsor in all event materials
- ◆ Opportunity for up to 500 inserts in official event tote bags
- ◆ Presentation opportunity on event stage
- ◆ Recognition as one of IPSF's Top 100 Companies for 2018. Published in print and online in the *Orange County Business Journal* in February 2019. Promoted by IPSF throughout the year both in print and online
- ◆ Exclusive naming rights to an event zone (i.e. Registration table, volunteer booth, parking lot, etc.)
- ◆ Plus all benefits listed under Innovator Sponsor

Visionary \$5,000

- ◆ Additional 10' X 10' event booth space (Total 20' X 10' booth, 2 tables, 2 linens, 4 chairs, and pop-up tent)
- ◆ Presentation opportunity on event stage
- ◆ Recognition as one of IPSF's Top 100 Companies for 2018. Published in print and online in the *Orange County Business Journal* in February 2019. Promoted by IPSF throughout the year both in print and online
- ◆ Exclusive naming rights to an event zone (i.e. Registration table, volunteer booth, parking lot, etc.)
- ◆ Plus all benefits listed under Innovator Sponsor

Innovator \$2,500

- ◆ Logo on pre-event promotional flyer to 25,000 Irvine students and families
- ◆ Logo on event tote (logos will be converted to one color)
- ◆ Logo on volunteer t-shirts
- ◆ Plus all benefits listed under Inventor Sponsor

Inventor \$1,500

- ◆ 10' x 10' Event Booth (1-8'x30" table, 1 linen, 2 chairs, and pop-up tent) Electricity and Wi-Fi included
- ◆ Tagged in social media promotions associated with the event
- ◆ Logo on OC STEAM Fest page of IPSF website
- ◆ Recognized in IPSF IMPACT e-newsletter, distributed to over 40K subscribers
- ◆ Logo on event signage, listed by sponsor level

Booth \$500

- ◆ 10' x 10' event booth (1-8'x30" table, 1 linen, 2 chairs, and pop-up tent)
 - Electricity (+\$50) and Wi-Fi (+\$50)

STEAM

IPSF's 3rd Annual STEAM event was held on April 23, 2017. Over 50 participating companies provided attendees with hands-on games and activities related to Science, Technology, Engineering, Arts, and Mathematics. We are pleased to share that we had over 3,500 people in attendance, raising over \$57,000 for Irvine schools!

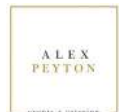
Exposure for the 2017 event resulted in the following:

- Pre- and post-event coverage in various Orange County print and online media including: *Orange County Register*, *Irvine World News*, *Destination Irvine*, *Visit Orange County*, *OC Mom Media*, *OC Weekly*, *Just Irvine*, and *PBS SoCal*
- Multiple shares via blogger websites and social media including: *OC Mom Blog*, *Plan a Day Out*, *Balancing Chaos*, *Over the Top Mom*, *OC Mom Media*, *The SoCal Moms*, *OC Mom TV*, *Latina Mama OC*, *Funky Polkadot Giraffe*, *SoCal Field Trips*, and *Kids Guide*
- Promotion to over 33,000 IUSD students at 38 schools through backpack flyers and IPSF flyer booklet
- Community promotion including street corner signage at a high-traffic intersection in Irvine. Promotional flyers distributed as tote bag inserts at the OC Camp Fair with an estimated 2,000 people in attendance, in addition to signage at The Market Place
- Email distributed by Irvine Public Schools Foundation, The City of Irvine, principals at 38 Irvine schools, *OC Mom Blog*, *Plan a Day Out*, and *OC Register's* daily news email to a total mailing list of over 200,000 subscribers
- Over 140 posts on Facebook, Twitter, and Instagram resulting in a social reach of 219,491 users and 4,732,568 impressions
- Post-event article featured in the *Orange County Register*.



STEAM

Thank you to 2017 Sponsors



DiscoveryCube
ORANGE COUNTY





_____ **YES**, I/We wouldn't miss the 2018 OC STEAM Fest! Please reserve the following:

COMPANY INFORMATION

Primary Contact Name/Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Event Day Phone Number: _____

Email: _____ Company Website: _____

Please provide your company's social media information:

Facebook: _____ Instagram: _____ Twitter: _____

Please print the name of your company exactly as you would like it to appear on recognition materials:

E-mail your company logo in pdf, jpeg, or eps format at 300 dpi to dsuxho@ipsf.net no later than April 10, 2018.

SPONSORSHIP OPPORTUNITIES

Sold!

____ Presenting Sponsor - \$25,000

____ Pioneer Sponsor - \$10,000

____ Visionary Sponsor - \$5,000

____ Innovator Sponsor - \$2,500

____ Inventor Sponsor - \$1,500

____ Booth Sponsor - \$500

____ Electricity - +\$50

____ Wi-Fi - +\$50

UNDERWRITING OPPORTUNITIES

____ Photo Booth - \$1,000

____ Videography - \$500

____ Insert in Event Tote - \$500

(up to 500 inserts provided by underwriter)

____ Balloons - \$1,000

____ Photography - \$500

____ Other/Donation - \$ _____

____ Stage - \$1,000

____ Bottled Water - \$500

BOOTH INFORMATION

Name of Game or Activity: _____

Description of Game or Activity: _____

My booth will require* the following: Electricity Wi-Fi

**Please note that electricity and Wi-Fi require an additional \$50 each for Booth sponsors.*

For booths requiring electricity, please specify how many amps: _____

PAYMENT INFORMATION

_____ I am enclosing a check in the amount of \$ _____, payable to IPSF.

_____ Please charge \$ _____ to my credit card.

Name on Card: _____ Exp. Date: _____

Credit Card #: _____ Security Code: _____ Billing Zip Code: _____

All tax-deductible donations will be matched by the City of Irvine, making an even greater impact on our students.

IPSF is a 501(c)3 non-profit organization: Tax ID: 33-0733191

For further information, please contact Donald Suxho at 949.265.6415 or dsuxho@ipsf.net.

Please complete and return form to:
IPSF | Attn: OC STEAM Fest | 1 Post, Suite 250 | Irvine, CA 92618
Or email to dsuxho@ipsf.net