



# Spring 2019 Flyer Booklet Request Form

The IPSF Flyer Booklet is the best way to advertise directly to the families of 25,000+ Irvine Elementary and Middle School students. Every K-8 student will take a printed Spring Flyer Booklet home in Spring 2019. In addition, an electronic version including **an active hyperlink from your advertisement** will be available on the IPSF website, [www.ipsf.net](http://www.ipsf.net), and the electronic version will be published in the IPSF newsletter emailed to over 40,000 subscribers. The deadline to submit final artwork and payment is 5 p.m., FRIDAY, FEBRUARY 22, 2019. You don't want to miss out on this exclusive chance to directly reach families with children in Irvine schools!

## Business/Organization Information

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Website to be hyperlinked: \_\_\_\_\_

## Spring Flyer Booklet Presenting Sponsor: \$7,500

\*for all benefits included in this **exclusive** sponsorship opportunity, please contact Beth Hofeldt at [bhofeldt@ipsf.net](mailto:bhofeldt@ipsf.net)

## Sizing & Price Selection - FULL COLOR ADS FOR MORE IMPACT!

<b>Sold</b> Outside Back Cover, color 8"w x 10.5"h	\$2,500	<b>Sold</b> 2-Page Center Spread, color, (2) 7.5"w x 10"h	\$2,000
<b>Sold</b> Inside Back Cover, color 8"w x 10.5"h	\$2,000	_____ Full Page, color, 7.5"w x 10"h	\$850
<b>Pending</b> Inside Front Cover, color 8"w x 10.5"h	\$2,000	_____ Half Page, color, 7.5"w x 4.875"h	\$600

## Payment

\_\_\_\_\_ Check made payable to IPSF

\_\_\_\_\_ Credit Card ONLY

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ CVC Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Address: \_\_\_\_\_  
Street/P.O. Box City State Zip

Signature: \_\_\_\_\_

<b>Mail Form &amp; Payment</b> IPSF Spring Flyer Booklet 1 Post Ave., Ste. 250 Irvine, CA 92618	<b>Fax Form &amp; Payment</b> IPSF Spring Flyer Booklet 949.263.8343
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## Artwork Requirements

For best printing results, we recommend files have a resolution of at least **300 dpi in the following formats; eps, pdf, jpeg or png**. Submitting files with resolution lower than 300 dpi may result in the print turning out pixelated or blurry. All full color artwork and/or images must be saved in CMYK (cyan, magenta, yellow, black) color mode. Files submitted in RGB or Pantone color mode will be converted automatically to CMYK. Converting these to CMYK would cause a shift since they are not of the same color spectrum. **Please email camera ready art file to Erica Alessandrini at [ealessa@ipsf.net](mailto:ealessa@ipsf.net).**

**Questions? Call 949.265.6402 or email Beth Hofeldt at [bhofeldt@ipsf.net](mailto:bhofeldt@ipsf.net)**

**Payment and artwork MUST be received by 5 p.m., FRI, February 22, 2019**

### Advertising Restrictions

No flyer may promote tobacco, alcoholic beverages, intoxicants, controlled substances, firearms, or media with age-specific limitations. No flyer may discriminate against or denigrate any group on the basis of gender, race, religion or disability. No flyer may promote any particular religious or political interest or have any content that is obscene, libelous or slanderous. IPSF reserves the right, in its sole and absolute discretion, to reject any flyer which is inconsistent with the IPSF Flyer Booklet Program targeted to IUSD students in grades K-6 and the goals of IPSF in providing services to this population.

949.263.8340



[www.ipsf.net](http://www.ipsf.net)