

Irvine Public Schools Foundation *presents*

# OC STEAM Fest... IN A BOX

Sunday, May 22, 2022 | Woodbury Town Center



# OC STEAM Fest



Presented by  IRVINE PUBLIC SCHOOLS FOUNDATION

# OVERVIEW



## OUT OF THE BOX **LEARNING AND FUN**

**Back by popular demand, OC STEAM Fest...In a Box will return for a second year as an interactive, take-home STEAM learning experience for students in grades K-6!**

This year we're enhancing the experience with a **STEAM Box Pick-Up event hosted by Irvine Company at Woodbury Town Center on Sunday, May 22, 2022**, featuring family entertainment activities, restaurant deals, and activity demonstrations to inspire students and their families with the magic of STEAM – Science, Technology, Engineering, Arts & Math. 1,000 OC STEAM Fest...In a Box activity kits will be assembled to include STEAM activities that have been curated in collaboration with educational specialists, teachers, and corporate partners to inspire hands-on learning and play for students ages 5-12 - sparking student curiosity during the summer months to help prevent learning loss. Corporate sponsorship support will help underwrite this fun, hands-on learning experience as a positive community-building project to rally together in support of our students.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR - \$25,000

- Co-branding with IPSF on OC STEAM Fest...In a Box outside packaging of box and on packaging of each STEAM activity (1,000 boxes)
- Opportunity to include CEO message, full-page back cover ad, and branded activity in printed IPSF Summer Activity Booklet
- Dedicated story in IPSF Impact e-newsletter in spring 2022 sent to more than 40,000 subscribers
- Presenting Sponsor recognition in OC STEAM Fest...In a Box press, social media, and digital communication
- Signage and opportunity for branded table at OC STEAM Fest...In a Box pick up event (May 2022)
- Recognition as part of IPSF's 2022 Top Companies Listing in OCBJ
- Recognition as Magna Cum Laude Corporate Partner on IPSF website and Annual Report

## VISIONARY SPONSORS - \$15,000

- Logo recognition as Visionary Sponsor on inside lid of OC STEAM Fest...In a Box packaging and on each included STEAM activity (1,000 boxes)
- Prominent full-page ad and opportunity for branded activity in the IPSF Summer Activity Booklet
- Featured recognition in OC STEAM Fest...In a Box story in IPSF Impact e-newsletter in spring 2022 sent to more than 40,000 subscribers
- Visionary Sponsor recognition in OC STEAM Fest...In a Box press, social media and digital communication
- Signage and opportunity for branded table at OC STEAM Fest...In a Box pick-up event (May 2022)
- Recognition as part of IPSF's 2022 Top Companies Listing in OCBJ
- Recognition as Cum Laude Corporate Partner on IPSF website and Annual Report



## INNOVATION SPONSORS - \$10,000

Thank you



- Logo recognition as Visionary Sponsor on OC STEAM Fest...In a Box packaging and on each included STEAM activity (1,000 boxes)
- Full-page ad and opportunity for branded activity in the IPSF Summer Activity Booklet
- Featured recognition in OC STEAM Fest...In a Box story in IPSF Impact e-newsletter in spring 2022 sent to more than 40,000 subscribers
- Innovation Sponsor recognition in OC STEAM Fest...In a Box press, social media, digital communication and collateral
- Signage and opportunity for branded table at OC STEAM Fest...In a Box pick-up event (May 2022)
- Recognition as part of IPSF's 2022 Top Companies Listing in OCBJ
- Recognition as Cum Laude Corporate Partner on IPSF website and Annual Report



## STEAM SPONSORS - \$5,000

Thank you



- Logo recognition as STEAM Sponsor on packaging of one featured STEAM activity (1,000 boxes):
- Full-page ad and opportunity for branded activity in the IPSF Summer Activity Booklet
- Featured recognition in OC STEAM Fest...In a Box story in IPSF Impact e-newsletter in spring 2022 sent to more than 40,000 subscribers
- STEAM Sponsor recognition in OC STEAM Fest...In a Box press, social media, digital communication and collateral
- Recognition as part of IPSF's 2022 Top Companies Listing in OCBJ
- Recognition as Fellow Corporate Partner on IPSF website and Annual Report

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## INVENTOR SPONSORS - \$2,500

- Recognition as Inventor Sponsor for OC STEAM Fest...In a Box on materials and website
- Full-page ad and opportunity for branded activity in the printed IPSF Summer Activity Booklet
- Recognition as a Featured Partner in the IPSF Virtual Flyer Booklet including Full-page digital ad
- Featured logo and link on dedicated IPSF Virtual Flyer Booklet webpage
- Recognition as Honors Corporate Partner on IPSF website and in Annual Report



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## SUMMER ACTIVITY BOOKLET SPONSORS - \$1,500

- Full-page ad and opportunity for branded activity in the printed IPSF Summer Activity Booklet
- Full-page digital ad in IPSF Virtual Flyer Booklet
- Recognition as Scholar Corporate Partner on IPSF website and in Annual Report

**Donations of any amount are appreciated and will assist in directing more funds to benefit our students. All underwriting opportunities are 100% tax-deductible to the extent allowed by law.**

**For further information, or to reserve a sponsorship, please contact Keegan Bell at [kbell@ipsf.net](mailto:kbell@ipsf.net) or 949.265.6415.**

**All tax-deductible donations will be matched by the City of Irvine, making an even greater impact on our students.**

**IPSF is a 501(c)3 non-profit organization: Tax ID: 33-0733191**